

EMAIL TO GENERAL AUDIENCE

These emails are inviting people on our list to join us at Audience Live - they get a regular priced ticket \$*** (non refundable) - **only one price point**

//This email is sent to the people who engaged in the past 30 days

//This email is *NOT* sent to Audience Live ticket holders

SUBJECT: Clare, build your loyal and engaged audience in 2024

Hey {{ contact.firstname }},

Imagine how much easier it would be if you had 1000 true fans following your work...

You'd hit 'send' on an email and walk away confident of a strong response from your audience.

And you could get on with doing what you care about doing to make your difference in the world...

...because your messages would be landing in front of the right people who want to hear what you have to say, and buy what you have to sell.

But the fact is most online entrepreneurs and course builders *don't* experience the above scenario.

Usually they have a few dozen or a few hundred (or even a few!) people on their mailing list and spend hours crafting emails and content, only to hit 'send' and get...

...absolutely no result.

This leaves them constantly scrambling to find clients and students for whatever they are selling – keeping them trapped in the grind of working too hard to find too few clients.

If you relate to this second scenario, you're not alone.

However, to be successful in business you need to find your TRUE fans...

...work out what they want, and create a genuine connection.

Because everything would change for you if you could get your work in front of the *right* people.

By becoming a leader to your audience, they will not only keep coming back to hear what you have to say, but will actually sign up for your offers as well.

But how do you make sure your audience is packed full of loyal fans who *want* to hear from you?

Loyal fans who offer constant feedback on your emails...

...and are excited to buy whatever you are selling and bring friends along for the ride?

The key is in: 1. Growing your audience and 2. How you nurture them and prime them for your offers.

When you approach your audience with a relationship-first mindset, really exciting things begin to happen. And I can assure you that building the right kind of audience is something you can achieve.

Discover exactly how to do this using my proven strategies at our upcoming virtual training experience, Audience Live, which starts next week.

I am certain my methods can help, because building an audience of 50,000 true fans has been a cornerstone of my own success.

It has helped me create profitable 7-figure launches... pack several big live events each year... charge private clients \$25,000/day to work with me... and build an 8-figure company that helps students build their own thriving, impactful business.

Mirasee relies on our ability to nurture, connect with, and grow our audience...

...and your business does, too.

And here's the kicker:

My strategies work even if you still only have a small list!

What you will learn at Audience Live are the same *proven* methods that we and 5,240+ successful entrepreneurs, coaches and consultants have used.

In 3 days of training directly from me, you'll discover how to:

- **Identify your ideal audience** so they are the right match for whatever you are selling (putting an end to the exhausting scramble for clients and students!).
- **Take action right away with my proven framework** to build a loyal, engaged audience that want what you are offering (and who instantly buy or book into whatever you are selling).
- **Pinpoint exactly what your audience wants** and start creating a trusting connection to draw them back again and again (turning them into a profitable asset for your business).
- **Connect with a smart and vibrant community** of experts and entrepreneurs so you can support each other's growth.

And you'll also get powerful one-on-one coaching afterwards to help you overcome obstacles and accelerate your success on this journey.

If building your audience AND business is a priority for you in 2024, then Audience Live is where you need to be this coming April.

[Follow this link to check out all the details and save your seat \[EMBED LINK\].](#)

You're going to love how this grows your business.

Danny Iny
Founder/CEO at Mirasee

P.S. Not interested in jumpstarting your audience growth by joining Audience Live? That's cool - you can [opt out](#) and we won't send you anything else about it. ;-)

(And don't worry, you'll still get emails about other great stuff that we're working on for you!)