

## EMAIL TO GENERAL AUDIENCE

These emails are inviting people on our list to join us at Audience Live - they get a regular priced ticket \$\*\*\* (non refundable) - **only one price point**

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### Audience LC - General Audience #2 - Last chance to join us

*//This email is sent to the people who clicked on the last email*

*//This email is NOT sent to Audience Live ticket holders*

**SUBJECT: The right audience will guarantee your success, {{ contact.firstname }}**

Hey {{ contact.firstname }},

Are you a savvy business owner who screens every event offer, assuming its claims are too good to be true?

I hear you. And I commend you on being that cautious.

I'm sure you've fielded many emails promising an event will change the way you do business.

But I can assure you that by applying the strategies you'll discover at Audience Live, you actually can build a following of TRUE fans.

And that *will* improve the way you do business, in a game-changing way.

How can I be sure these results can be achieved?

Because I have a proven track record that includes thousands of successful entrepreneurs, coaches and consultants who have built and engaged with their ideal audiences...

...using the exact methods you will discover during your time with me at Audience Live.

I'm so confident of what our playbook can do for you, that I'm happy to offer you a money-back guarantee.

That way you can check it out for yourself.

During our time together, I'll be pulling back the curtain on how you can use my proven strategies to genuinely build your own audience of TRUE fans...

5,000, 10,000 (or even more) fans that open all of your emails, engage with your work and buy whatever you are selling.

Your own audience who will show you what they need (so you don't have to guess) and help you shape your products and services especially around their needs...

...so you KNOW they will buy what you are selling, when you eventually launch it.

And that's what will guarantee the long-term success of your business.

**We still have tickets available here for Audience Live, which starts in just XX days [insert link].**

It's for you if you are:

- **A coach, consultant, author, speaker or expert** who wants to take bold steps to fast-track building an engaged and loyal audience.
- **Dedicated to making your clients' and customers' lives better** and creating a legacy for the world.
- **Ready to roll up your sleeves and take consistent action** to build a following of true fans.

It's NOT for you if:

- **You are comfortable just *talking*** about building an engaged, loyal audience, without taking the steps to achieve that.
- **You are unwilling to put the *relationship* with your audience first** as you create your strategies and offers.
- **You already have an audience of 50,000+ True fans** who are eager to support you and buy what you offer!

When you join us for this event, I'll show you the exact steps you'll need to take to find your ideal audience, pinpoint precisely what they want and create a trusting connection with them.

What will excite you most is walking away with our proven plan, the support of a smart, vibrant community of experts and your own powerful one-on-one coaching to help you maintain your passion, enthusiasm and momentum.

Everything is geared towards ensuring you're confident, ready to hit the ground running and primed to take immediate action to ensure your success!

**Follow this link to check out all the details and save your seat [EMBED LINK].**

Just be sure to get your ticket before April 7 at Midnight Pacific time, because that's when this offer closes.

See you there?

Danny Iny  
Founder/CEO at Mirasee

P.S. Not interested in jumpstarting your audience growth by joining Audience Live? That's cool - you can [opt out](#) and we won't send you anything else about it. ;-)

(And don't worry, you'll still get emails about other great stuff that we're working on for you!)